

# HORSES, HATS & Bowties

BENEFITING  Calvin Center  
Therapeutic Riding Program

## WHY YOUR SUPPORT MATTERS...

Calvin Center Therapeutic Riding Program harnesses the healing power of horses to provide therapeutic riding experiences that enhance physical, emotional, and cognitive well-being for individuals with disabilities.

Through carefully structured sessions led by certified instructors and dedicated volunteers, participants develop confidence, strength, and independence in a supportive and inclusive environment.



As a sponsor of our Kentucky Derby event, you will have the opportunity to align your brand with a cause that touches hearts and transforms lives. Your generous support will not only help us sustain and expand our program but will also demonstrate your commitment to corporate social responsibility and community engagement.

# HORSES, HATS & Bowties

## 2024 SPONSORSHIP COMMITMENT FORM

### CONTACT INFORMATION:

SPONSOR NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

### SPONSORSHIP LEVEL:

TRIPLE CROWN SPONSOR \$10,000.00

TWIN SPIRES SPONSOR \$5,000.00

MINT JULEP SPONSOR \$2,500.00

TABLE SPONSOR \$850.00

### IN-KIND SPONSORSHIP OPPORTUNITIES:

SOUTHERN FARE SPONSOR       FLORAL AND DÉCOR SPONSOR

LIVE BROADCAST SPONSOR       SIGNATURE GLASS SPONSOR

### PAYMENT INFORMATION

CHECK ENCLOSED       CREDIT CARD       PLEASE SEND INVOICE

CARD TYPE:     VISA     MASTER CARD     DISCOVER

CARD NUMBER: \_\_\_\_\_ EXP: \_\_\_\_\_ CVV: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

### CHECK SHOULD BE MADE PAYABLE AND MAILED TO:

CALVIN CENTER (MEMO: HORSES, HATS AND BOWTIES) - 13550 WOOLSEY RD, HAMPTON, GA 30228

### **TRIPLE CROWN SPONSOR: \$10,000.00**

- EXCLUSIVE NAMING RIGHTS TO THE EVENT (EG. HORSES, HATS, AND BOWTIES BENEFITTING THE CALVIN CENTER THERAPEUTIC RIDING PROGRAM PRESENTED BY \_\_\_\_)
- PROMINENT LOGO PLACEMENT ON ALL EVENT MATERIALS, INCLUDING INVITATIONS, BANNERS, AND SIGNAGE
- EXTENSIVE PRE-EVENT AND POST-EVENT MARKETING AND MENTIONS
- TWO SOCIAL MEDIA ADS ON CALVIN CENTER SOCIAL MEDIA PAGES AND THERAPEUTIC RIDING SOCIAL MEDIA PAGES SPECIFIC TO COMPANY
- SPECIAL ACKNOWLEDGEMENT DURING EVENT SPEECHES AND ANNOUNCEMENTS
- OPPORTUNITY TO WELCOME GUESTS AND SPEAK ABOUT THE COMPANY'S SUPPORT FOR THE THERAPEUTIC RIDING PROGRAM
- ACCESS TO SPONSOR PARKING AREA
- (24) COMPLIMENTARY TICKETS (3 TABLES)
- (24) COMPLIMENTARY COMMEMORATIVE SIGNATURE DRINK GLASSES
- DERBY INSPIRED DELUXE CHARCUTERIE BASKET ON TABLE
- VIP SEATING AND SERVERS FOR COMPANY GUESTS (24 TICKETS)

### **TWIN SPIRES SPONSOR: \$5,000.00**

- LARGE LOGO PLACEMENT ON EVENT MATERIALS, INCLUDING BANNERS AND SIGNAGE
- RECOGNITION AS TOP-TIER SPONSOR IN EVENT MARKETING AND MENTIONS
- ONE SOCIAL MEDIA AD ON CALVIN CENTER SOCIAL MEDIA PAGES AND THERAPEUTIC RIDING SOCIAL MEDIA PAGES SPECIFIC TO COMPANY
- ACCESS TO SPONSOR PARKING AREA
- SPECIAL RECOGNITION DURING EVENT SPEECHES AND ANNOUNCEMENTS
- (16) COMPLIMENTARY TICKETS (2 TABLES)
- (16) COMPLIMENTARY COMMEMORATIVE SIGNATURE DRINK GLASSES
- DERBY INSPIRED DELUXE CHARCUTERIE BASKET ON TABLE
- VIP SEATING FOR COMPANY GUESTS (16 TICKETS)

### **MINT JULEP SPONSOR: \$2,500.00**

- LOGO PLACEMENT ON EVENT MATERIALS, INCLUDING BANNERS AND SIGNAGE
- RECOGNITION AS SPONSOR IN EVENT MARKETING AND MENTIONS
- SPECIAL RECOGNITION DURING EVENT SPEECHES AND ANNOUNCEMENTS
- ACCESS TO SPONSOR PARKING AREA
- (8) COMPLIMENTARY TICKETS (1 TABLE)
- (8) COMPLIMENTARY COMMEMORATIVE SIGNATURE DRINK GLASSES
- DERBY INSPIRED CHARCUTERIE BASKET ON TABLE
- VIP SEATING FOR COMPANY GUESTS (8 GUESTS)

### **DERBY TABLE SPONSOR: \$850.00**

- (8) COMPLIMENTARY TICKETS
- (8) COMPLIMENTARY COMMEMORATIVE SIGNATURE DRINK GLASSES
- DERBY INSPIRED CHARCUTERIE BASKET ON TABLE
- RESERVED SEATING FOR TABLE GUESTS (8 GUESTS)

### **IN-KIND SPONSORSHIP OPPORTUNITIES:**

IN KIND SPONSORS WILL RECEIVE BRAND EXPOSURE THROUGH SOCIAL MEDIA PROMOTIONS AS WELL AS EVENT NIGHT PUBLIC RECOGNITION AND APPRECIATION.

#### **SOUTHERN FARE FOOD SPONSOR**

- LOGO RECOGNITION ON ALL FOOD TABLES
- 2 COMPLIMENTARY TICKETS

#### **FLORAL AND DECOR SPONSOR**

- LOGO RECOGNITION ON ALL CENTERPIECES
- 2 COMPLIMENTARY TICKETS

#### **BROADCAST SPONSOR**

- LOGO RECOGNITION ON NEAR BIG SCREEN
- 2 COMPLIMENTARY TICKETS

#### **SIGNATURE COMMEMORATIVE GLASS SPONSOR**

- LOGO RECOGNITION PRINTED ON ALL DRINK WRISTBANDS.
- 2 COMPLIMENTARY TICKETS



“SPARKING CHANGE THROUGH EQUINE CONNECTION, SPORT AND EDUCATION.”

501-C (3) NOT FOR PROFIT ORGANIZATION EIN # 46-3105524