

HORSES, HATS & Bowties

BENEFITING



JOIN US IN WATCHING A LIVE BROADCAST OF THE 151ST
RUNNING OF THE KENTUCKY DERBY

SOUTHERN FARE. SIGNATURE MINT JULEPS. LIVE MUSIC.

MAY

SATURDAY
5-8:30 PM

03

2025

CALVIN CENTER
EQUESTRIAN
CENTER

TICKETS AND SPONSORSHIP
INFORMATION:

WWW.CALVINCENTER.ORG



HORSES, HATS & Bowties

On behalf of the Calvin Center Therapeutic Riding Program we would like to invite you to become a valued sponsor of our **2025 Horses Hats and Bowties** fundraising event, which will take place on **May 3, 2025** at the **Calvin Equestrian Center** in **Hampton**.

This event marks the **second year** of *Horses, Hats, and Bowties* and takes place during a very special year for us as we also celebrate our **25th anniversary** of providing equine-assisted therapy and educational programs to individuals with special needs and our nation's veterans. The support of sponsors like you helps ensure we can continue making a positive impact in our community.

The afternoon promises equestrian fun, local flavors, live entertainment, and a wonderful opportunity for your company to showcase its commitment to both community and philanthropy. With your sponsorship, we can continue providing vital services, including therapeutic riding, equine care, and much-needed support for our riders.

We have a variety of sponsorship levels, each with unique benefits such as event tickets, logo placement, and social media recognition. A detailed overview of these opportunities is attached.

Your partnership will not only help us celebrate 25 years of success but also make a significant difference in the lives of the individuals we serve. Please feel free to reach out to me directly at 352-875-0380 or via email at Kate@calvincenter.org if you have any questions or would like further information.

We are incredibly grateful for your consideration and look forward to partnering with you for this special event.

Thank you for your support.

Warm regards,

Kate

Kate Robbins
Calvin Center Equestrian Director

HORSES, HATS & Bowties

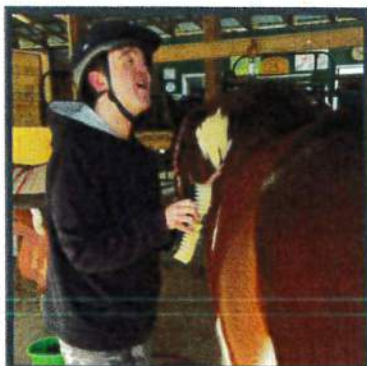
BENEFITING



WHY YOUR SUPPORT MATTERS...

Calvin Center Therapeutic Riding Program harnesses the healing power of horses to provide therapeutic riding experiences that enhance physical, emotional, and cognitive well-being for individuals with disabilities.

Through carefully structured sessions led by certified instructors and dedicated volunteers, participants develop confidence, strength, and independence in a supportive and inclusive environment.



As a sponsor of our Kentucky Derby event, you will have the opportunity to align your brand with a cause that touches hearts and transforms lives. Your generous support will not only help us sustain and expand our program but will also demonstrate your commitment to corporate social responsibility and community engagement.

Kentucky Derby 24'

COME JOIN US THIS YEAR
FOR AN UNFORGETTABLE
TIME FOR HORSES, HATS
AND BOWTIES



2024



2024



2024



HORSES, HATS & Bowties

Triple Crown Sponsor: \$10,000.00

- Exclusive naming rights to the event (eg. Horses, Hats, and Bowties benefitting The Calvin Center Therapeutic Riding Program Presented by ____)
- Prominent logo placement on all event materials, including invitations, banners, and signage
- Extensive pre-event and post-event marketing and mentions
- Two social media ads on Calvin Center social media pages and Therapeutic Riding social media pages specific to company
- Special acknowledgement during event speeches and announcements
- Opportunity to welcome guests and speak about the company's support for the therapeutic riding program
- Access to sponsor parking area
- (24) complimentary tickets (3 tables)
- (24) complimentary commemorative signature drink glasses
- Derby inspired deluxe charcuterie basket on table
- VIP seating and servers for company guests (24 tickets)

Twin Spires Sponsor: \$5,000.00

- Large logo placement on event materials, including banners and signage
- Recognition as top-tier sponsor in event marketing and mentions
- One social media ad on Calvin Center social media pages and Therapeutic Riding social media pages specific to company
- Access to sponsor parking area
- Special recognition during event speeches and announcements
- (16) complimentary tickets (2 Tables)
- (16) complimentary commemorative signature drink glasses
- Derby inspired deluxe charcuterie basket on table
- VIP seating for company guests (16 tickets)

Mint Julep Sponsor: \$2,500.00

- Logo placement on event materials, including banners and signage
- Recognition as sponsor in event marketing and mentions
- Special recognition during event speeches and announcements
- Access to sponsor parking area
- (8) complimentary tickets (1 table)
- (8) complimentary commemorative signature drink glasses
- Derby inspired charcuterie basket on table
- VIP seating for company guests (8 guests)

HORSES, HATS & Bowties

Derby Table Sponsor - \$850

- (8) complimentary tickets
- (8) complimentary commemorative signature drink glasses
- Derby inspired charcuterie basket on table
- Reserved seating for table guests (8 guests)

In-Kind Sponsorship Opportunities:

In Kind sponsors will receive brand exposure through social media promotions as well as event night public recognition and appreciation.

- **Spirit/Bourbon Pull Sponsor**
 - Logo recognition on all bar/bourbon pull stations
 - 2 complimentary tickets
- **Southern Fare Food Sponsor**
 - Logo recognition on all food tables
 - 2 complimentary tickets
- **Floral and Décor Sponsor**
 - Logo recognition on all centerpieces
 - 2 complimentary tickets
- **Broadcast Sponsor**
 - Logo recognition on near big screen
 - 2 complimentary tickets
- **Signature Commemorative Glass Sponsor**
 - Logo recognition printed on all drink wristbands.
 - 2 complimentary tickets



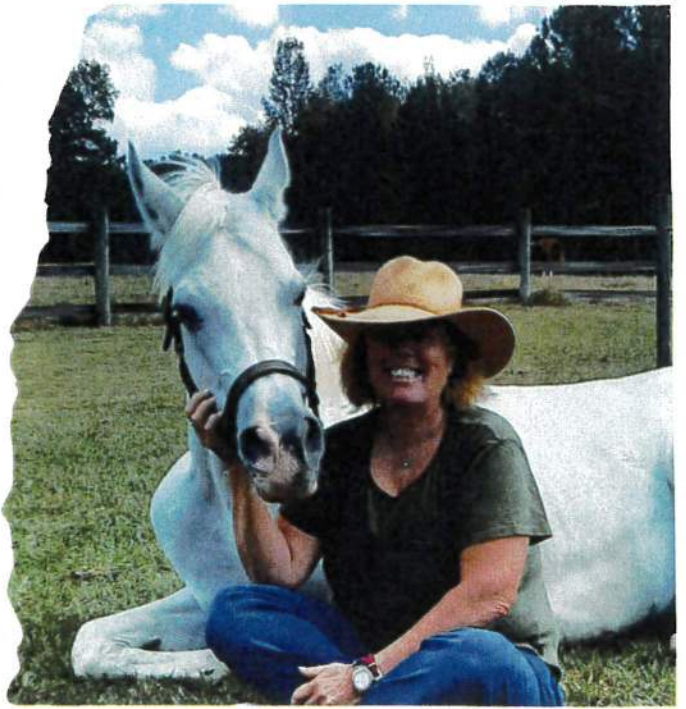
“Sparking change through equine connection, sport and education.”

501-c (3) not for profit organization EIN # 46-3105524

Meet Kate Robbins- Director

A MESSAGE FROM KATE ROBBINS, EQUESTRIAN DIRECTOR OF THE PROGRAM AT THE CALVIN CENTER.

"TAKING ON THE ROLE OF DIRECTOR HAS BEEN A SPECIAL EXPERIENCE FOR ME, AS I CONSISTENTLY WITNESS THE PROFOUND IMPACT OF THE HORSE-HUMAN RELATIONSHIP. IT'S TRULY MAGICAL HOW HEALING CAN OCCUR AND HOW LIFE'S CHALLENGES CAN BE NAVIGATED THROUGH THIS UNIQUE INTERACTION. I FEEL HONORED TO BE PART OF SUCH A REMARKABLE PROGRAM THAT ENHANCES THE LIVES OF THOSE FACING DISADVANTAGES. WITH A LIFETIME OF EXPERIENCE WORKING WITH HORSES AND A DIVERSE SKILL SET, THIS PROGRAM STANDS OUT AS ONE OF THE MOST REWARDING JOURNEYS I HAVE EVER UNDERTAKEN. JOIN US FOR AN EVENING FILLED WITH LAUGHTER, FUN, OPPORTUNITIES TO MEET NEW FRIENDS, AND THE BEST PART—OUR WONDERFUL HORSES!"



*Some of our
Horses*



HORSES, HATS & Bowties

2025 Sponsorship Commitment Form

Contact Information:

Sponsor Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Sponsorship Level:

Triple Crown Sponsor \$10,000.00

Twin Spires Sponsor \$5,000.00

Mint Julep Sponsor \$2,500.00

Table Sponsor \$850.00

In -Kind Sponsorship Opportunities

Southern Fare Sponsor Floral and Décor Sponsor

Live Broadcast Sponsor Signature Glass Sponsor

Payment Information

Check Enclosed Credit Card Please Send Invoice

Card Type Visa Master Card Discover

Card Number: _____ Exp: _____ CVV: _____

Name on Card: _____

Address: _____

Check should be made payable and mailed to:

Calvin Center (memo: Horses, Hats and Bowties) - 13550 Woolsey Rd, Hampton, GA 30228